



**ENTERPRISE CENTER**  
at Plymouth

**MEDIA CONTACT:**

Sarah Szewczyk

[sarah@graftoncountyedc.org](mailto:sarah@graftoncountyedc.org)

603-536-2011

## **TotalScope Marketing Graduates the Enterprise Center at Plymouth to New Main Street Location**

**PLYMOUTH, NH – March 31, 2016** – LaClair, Guilbeault & Associates, dba TotalScope Marketing has successfully graduated from the Enterprise Center at Plymouth (ECP) and will continue doing business in Grafton County at a new location in downtown Plymouth. A joint effort by Plymouth State University and Grafton County Economic Development Council, the ECP is a mixed-use business incubator serving central New Hampshire.

Starting as independent freelance marketers in the tourism industry, partners Mark LaClair and Allan Guilbeault partnered in 2013 to start LaClair, Guilbeault & Associates (LGA), dba TotalScope Marketing. Shortly after, Mark and Allan moved into a suite on the first floor of the Enterprise Center to develop their growing business and quickly progressed to the third floor to accommodate its expanding team with more space and individual offices.

“We have seen great benefit from our time here at the Enterprise Center. From the opportunity to collaborate with like-minded entrepreneurs to access to business assistance and talented, young students through the connection with Plymouth State University,” said Mark LaClair, Managing Partner of TotalScope Marketing. “This move supports our growth plans to focus on delivering valued expertise as marketing consultants working with a talented network of local partners to manage the production and execution of our campaigns.”

LaClair and Guilbeault recently partnered with Roy Whitaker, owner of Lincoln Sign Company, to purchase True Colors Print and Design and have been operating the business since January 2016. The TotalScope Marketing team will now join with the True Colors team at the new location on 57 Main Street in Plymouth.

“The goal of the ECP is to provide small businesses and entrepreneurs with the guidance and resources they need to start and grow their business so they are able to expand and create high-quality, well-paying jobs,” said Chris Wellington, CEO of the Grafton County Economic Development Council and interim Executive Director at the ECP. “TotalScope Marketing is a great example of the type of business we are looking to support at the ECP. Mark and Allan are committed to the area and we are pleased to have had the opportunity to support their growth. We look forward to seeing continued success from the company in the future.”

TotalScope Marketing started as a two-man team and has since hired six additional employees, not including the seven that were retained from the purchase of True Colors Print and Design. This move will allow TotalScope to work more fluently and collaboratively with its collective team and provide additional services to current and future clients.

For more information about the Enterprise Center at Plymouth and to learn how it could help your business, please contact Chris Wellington at [cwellington@graftoncountyedc.org](mailto:cwellington@graftoncountyedc.org) or visit [www.enterprisecenternh.com](http://www.enterprisecenternh.com).

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### **About LaClair, Guilbeault & Associates**

LaClair, Guilbeault & Associates (LGA), dba TotalScope Marketing is a group of like-minded individuals, affiliates, and partners that work seamlessly to provide great sales & marketing results for their clients, spanning a variety of industries. LGA clients range from consumer brands, to B2B manufacturers; from tourism destinations to non-profit organizations and everything in between. LGA can be reached at 57 Main Street, Plymouth, NH 03264, <http://www.laclairguilbeault.com>, or by calling 603-968-5372.

### **About Enterprise Center at Plymouth**

A joint effort by [Plymouth State University](http://www.plymouthstate.edu) and the [Grafton County Economic Development Council](http://www.graftoncountyedc.org), The Enterprise Center at Plymouth is a 10,000 square foot, state-of-the-art, business incubator serving central New Hampshire. It features flexible office space, common-use conference rooms, the latest technology and access to a wealth of resources to support aspiring entrepreneurs and growing businesses.

Additional information on the Enterprise Center is available at [www.enterprisecenternh.com](http://www.enterprisecenternh.com) or contacting Chris Wellington at [cwellington@graftoncountyedc.org](mailto:cwellington@graftoncountyedc.org) or 603-677-3167.